### **JETRM** International Journal of Engineering Technology Research & Management

### MODERNISTIC COLLECTION FROM FEMALE DRIVEN CLASSICS DHARSINI K SANGEETHA K S MRS. SARANYA D V BANNARI AMMAN INSTITUTE OF TECHNOLOGY, SATHYAMANGALAM

### ABSTRACT

This project is a union between classics and this generation. To celebrate the aesthetics and individuality of independent, futuristic women such as Elizabeth Bennet from Pride and Prejudice, Jo from Little women, Kate from Bridgerton and Queen Diana. Uniting and putting together a collection for this generation of women from the classics is expected to be the outcome of our project. To study the characters from the above mentioned classics. To create a modernistic collection for the above mentioned characters in the aim to include their futuristic characteristics and aesthetics for this generation. It is identified as many young people find it difficult to adapt and be comfortable in their own self, afraid of not being in their acceptable form which was portrayed by society ages ago. But a few iconic young , independent and futuristic from classics as our inspiration can be an icon for many young people in GEN Z. Carving this ideology in our collection by following the design process as the vision of this project in a diverse manner.

#### **Keywords:**

Classics, GenZ, Feminist, Aesthetics, Characterization, Futuristic, Society.

### INTRODUCTION

Classic Literature has its long lasting effect on people who read it and is an insightful journey throughout the entire novel. A few of such classics are Pride and Prejudice penned by Jane Austen, Little Women by Louisa May Alcott, Bridgerton by Julia Quinn and Life events of Queen Diana. It is celebrated all over the world by lots of people but being submerged by upcoming new arrivals and Generation has let it fade away. This project is to bring back the few outstanding ideologies and personalities of classic novels. By doing a character study on a few main characters from female driven classics and combining it with Generation Z in the aim of creating a modernistic collection. Four such main characters are Elizabeth Bennet, who doesn't give in to the misconstrued conformity society, Jo March, who is identified to be a very ambitious and forward driven character, Kate, who has devoted to be an independent strong woman despite her background and lastly Queen Diana, who had to take up royal duties on behalf of the queen at a very young age. After her divorce, she emerged as the fashion icon of the 1980's and 1990's unlike other royals in that era. By doing a character study, visual research, literature review and by following the design process, a modernistic collection from female driven classics aesthetic and generation Z trends is molded together in this project.

### **OBJECTIVES**

To study the characters from female driven classics like BRIDGERTON, LITTLE WOMEN and PRIDE AND PREJUDICE. To create a modernistic collection for the above mentioned characters in the aim to include their futuristic characteristics for this generation.

### METHODOLOGY Visual Research ↓

↓ Literature Research ↓ Design Inspiration ↓ Inspiration Board ↓ Mood board ↓

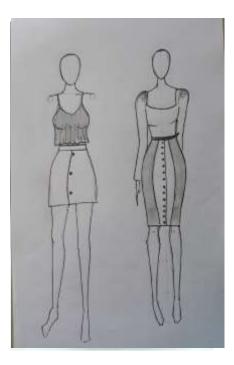
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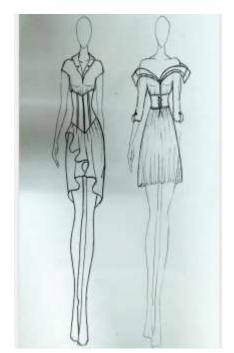
**Design Exploration** ↓ Final sketches ↓ fabric sourcing Ţ pattern making Ţ cutting  $\downarrow$ sewing ↓ final garment ↓ Tech pack & BOM ↓ photo shoot

**DESIGN EXPLORATION** 

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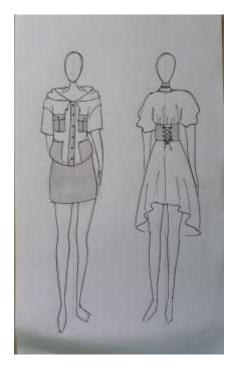






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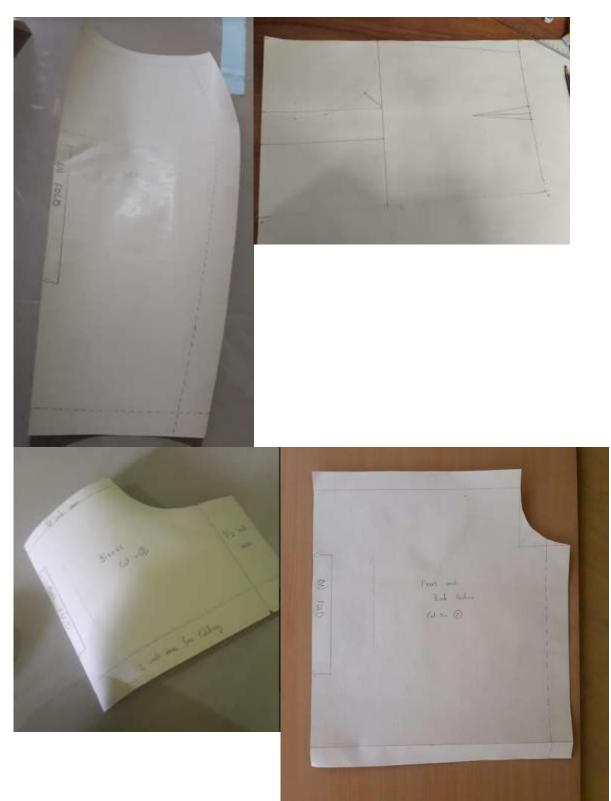


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### PATTERN MAKING

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### **RESULTS AND DISCUSSION**

Thus, by following the design process, the collection is made along with the design aesthetics of classics and silhouettes of generation Z. The final garment is made after sourcing, pattern making, cutting and sewing. The end product is the outfits shown below along with the lookbook. Hence, A modernistic collection from female driven classics with a harmony of classic aesthetic and generation Z trends is molded together in this project. **FINAL GARMENT** 



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### CONCLUSION

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