

IMPLEMENTATION OF EUROPEAN FAME VIGNETTE ON CONTEMPORARY SILHOUETTE

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ABSTRACT

The implementation of European famous paintings on contemporary silhouette is an artistic approach that seeks to blend the traditional styles of painting with modern design. This concept involves taking iconic European paintings from different eras and using them as inspiration to create a design collection with contemporary silhouette. The process involves analyzing the original paintings and identifying the key elements, such as color palettes, composition, and subjects. These elements are then used to inform the creation of a new piece that combines the old with the new. The result is a collection of visually stunning design that offer a fresh take on classic masterpieces. This abstract aims to provide a brief overview of the implementation of European famous paintings on contemporary silhouette and the artistic methods involved in this approach.

The aim of this project is to explore some of the famous European paintings and incorporate them in contemporary silhouette. The project will begin with a study of the history and evolution of European painting, particularly focusing on styles and techniques that had a significant impact on the art world. This will be followed by a study of the history and evolution of fashion silhouette over the years, including its origins and contemporary forms. The goal of this project is to demonstrate how European paintings can be successfully incorporated into contemporary silhouette and to showcase the potential for combining traditional and modern art forms. The project will conclude with a design collection consisting of three garment of the results, including any challenges encountered and the overall success of the project in achieving its goals.

Keywords: European, Paintings, Contemporary, Silhouette, Art, Design Collection, Incorporate

INTRODUCTION

The implementation of European famous paintings on contemporary silhouette refers to a design that involves incorporating iconic works of art from the European canon into modern, minimalist designs. This approach involves taking classic paintings from the Renaissance, Impressionism, and Expressionism periods and using them as inspiration for a design collection that features simplified, streamlined shapes and clean, bold designs. There are many art movements and periods throughout history, these are just a few examples of the many art movements and periods that have shaped the history of art.

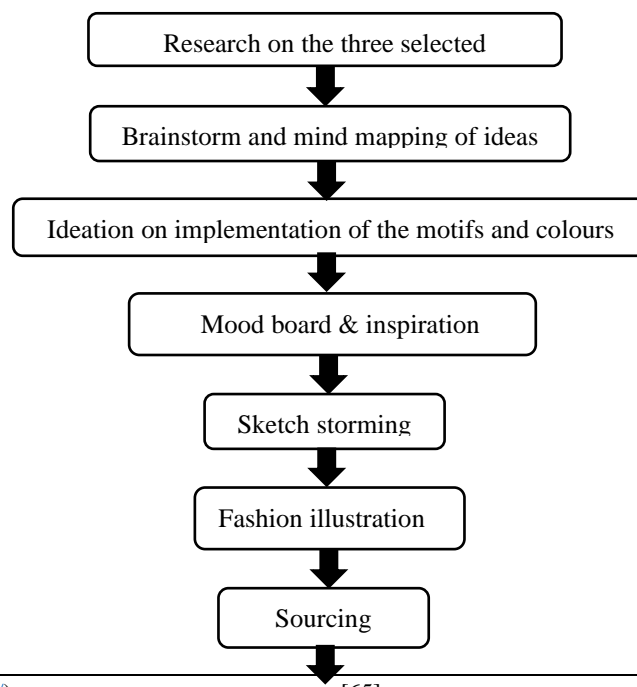
Each movement has its own unique characteristics and influences, and studying them can provide valuable insight into the cultural and historical context in which they emerged. By blending traditional artwork with contemporary design elements, we are able to create visually striking pieces that bridge the gap between past and present. This trend has gained popularity in recent years, with artists and designers around the world using this approach to reinterpret classic works of art in new and exciting ways. Whether used in commercial design, home decor, or as standalone works of art, the implementation of European famous paintings on contemporary silhouette is a fascinating example of how historical art can be reimagined for modern audiences.

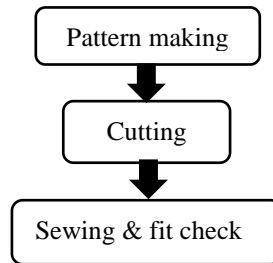
LITERATURE SURVEY

1. "Fashion Forecasting" by Helen Goworek: This book provides a comprehensive introduction to the forecasting process, including an overview of the fashion industry and the various techniques used to

- predict future trends ^[1].
2. "Contemporary Silhouettes: A Fashion Forecast" by Lisa Springsteel Dupré (2019) - In this article, Dupré provides a forecast of the upcoming contemporary silhouettes in fashion. She predicts that oversized blazers, flowing midi dresses, and voluminous sleeves will continue to be popular. Additionally, she notes the emergence of new silhouettes, such as the corset top and the asymmetrical hemline.
 3. "The Contemporary Silhouette: A Study of the Body in Fashion" by Caroline Evans (2016) - This book provides a historical overview of the evolution of contemporary silhouette in fashion, from the 19th century to the present day. Evans argues that changes in silhouette have been influenced by a range of factors, including social and cultural movements, technological advancements, and shifting gender roles.
 4. "Girl with a Pearl Earring" is a historical novel written by Tracy Chevalier, published in 1999. The novel is a fictionalized account of the life of Griet, a Dutch girl who becomes a maid in the household of the 17th-century Dutch painter Johannes Vermeer, and the model for his famous painting "Girl with a Pearl Earring." The novel explores themes of artistic expression, social class, and the role of women in the 17th century. The novel was also adapted into a film of the same name in 2003, directed by Peter Webber and starring Scarlett Johansson as Griet ^[4].
 5. "Edvard Munch: Behind The Scream" by Sue Prideaux (2005) - Prideaux's book is a comprehensive biography of Edvard Munch, the artist behind "The Scream". She provides a detailed analysis of the painting's composition, colors, and symbolism, and situates it within the wider context of Munch's life and artistic practice ^[6].
 6. "Van Gogh's 'Starry Night': A History of Matter and a Matter of History" by Richard Thomson (2012) - Thomson's book provides a comprehensive analysis of "The Starry Night" from both an art historical and scientific perspective. He explores the painting's composition, colors, and symbolism, and situates it within the wider context of van Gogh's life and artistic practice ^[5].
 7. "Art Through the Ages" is a book written by art historian Helen Gardner, first published in 1926. It is a comprehensive survey of Western art from prehistoric times to the 20th century, and has been widely used as a comprehensive art history book, this one covers the major art movements, styles, and techniques used by European painters throughout history.

METHODOLOGY



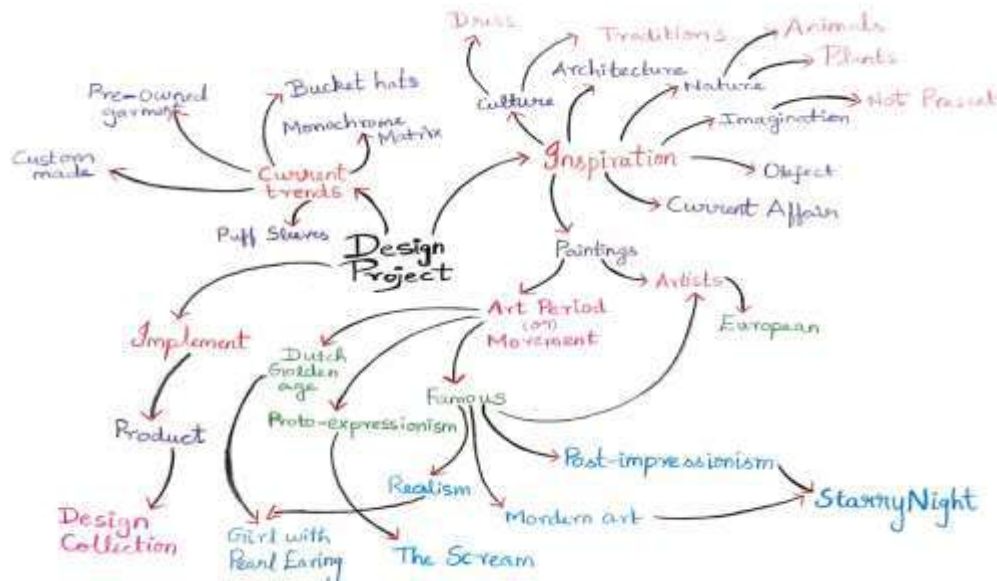


PROBLEM IDENTIFICATION

1. The problem that could arise while taking famous European paintings and adapting them to contemporary silhouettes are creating new designs based on the styles and themes of the original paintings, but using more modern forms and techniques.
2. The potential challenge that we might encounter in this project is choosing the right paintings to adapt, we will have to select paintings that are well-known and have strong visual appeal, but that also lend themselves to being reimagined in contemporary silhouettes.
3. Finding the right balance between tradition and innovation: We will have to find a way to incorporate elements of the original paintings into the contemporary silhouettes without simply reproducing them.

BRAIN STORMING:

Brainstorming is a creative problem-solving technique that involves generating a large number of ideas or solutions to a specific problem or question. The goal of brainstorming is to encourage free-thinking and creativity, without judgment or criticism of ideas. Brainstorming is typically done in a group setting, where participants share their ideas and build on each other's suggestions. The process involves generating as many ideas as possible, without evaluating or analyzing them. Once all the ideas have been shared, the group can then review and refine the most promising ones. Brainstorming can be used for a wide variety of purposes, including developing new product ideas, solving complex business problems, planning events, and more. It's a valuable tool for organizations and individuals who are looking to think outside the box and generate innovative solutions.



(Figure 1: Brain storming)

THE PAINTINGS:



(Figure 2: The Scream by Edvard Munch)



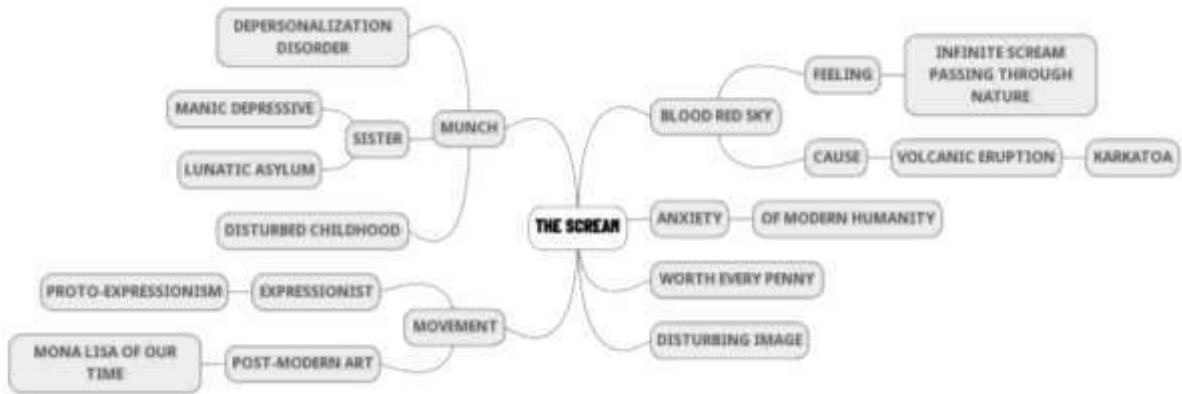
(Figure 3: Girl With A Pearl Earring by Johannes Vermeer)



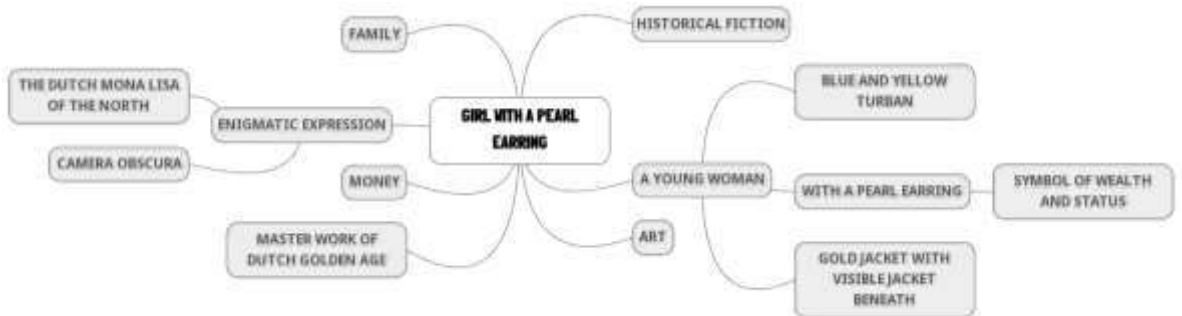
(Figure 4: Starry Night by Vincent Van Gogh)

These are the three well – known paintings has been chosen to overcome the problem to adapt their styles and the themes of the original paintings to incorporate the elements in the modern forms and techniques.

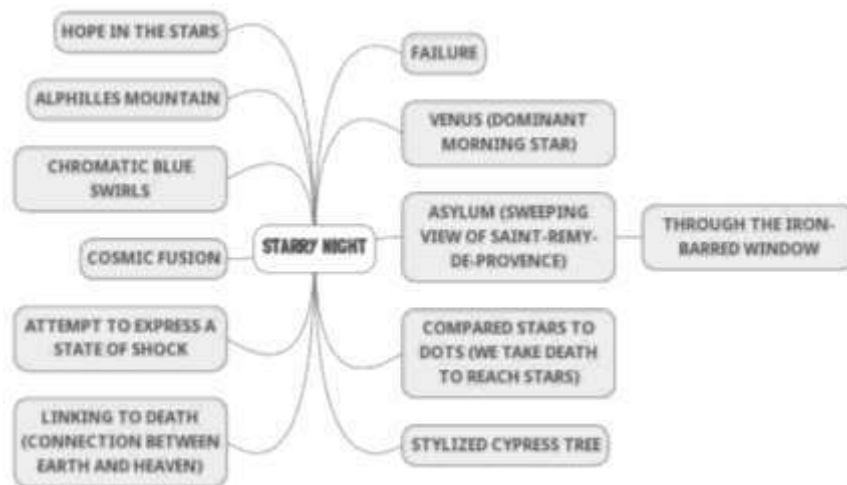
MINDMAPPING FOR THE SELECTED PAINTINGS:



(Figure 6: Mind mapping for The Scream)



(Figure 7: Mind mapping for Girl With A Pearl Earring)

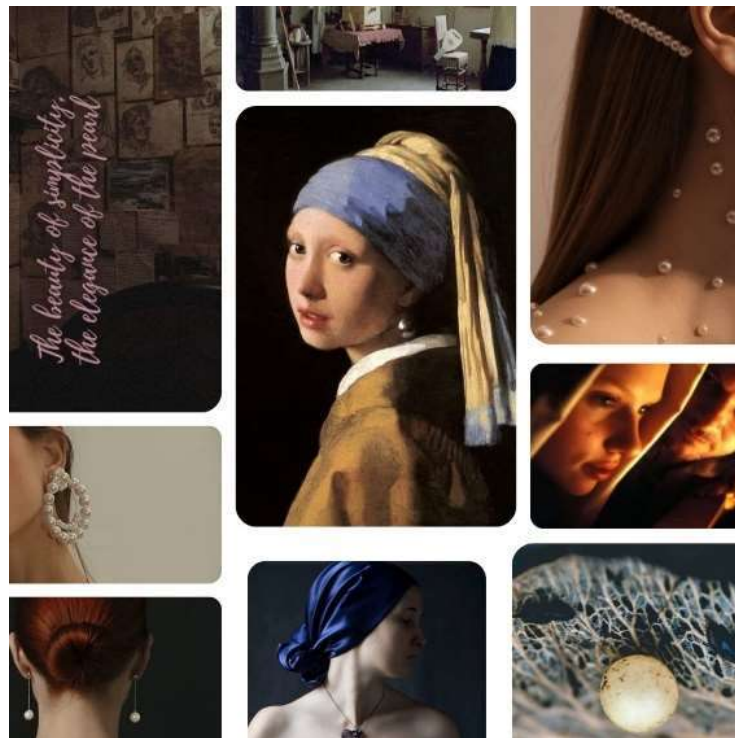


(Figure 8: Mind mapping for Starry Night)

INSPIRATION BOARD :



(Figure 9: The scream)



(Figure 10: Girl with a pearl earring)



(Figure 13: Girl with a pearl earring)



(Figure 14: Starry night)

ROUGH SKETCHES :



scream)



(Figure 16 :Girl with a pearl earring)



(Figure 17:Starry night)

CLIENT BOARD



FASHION ILLUSTRATION



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(Figure 18: The scream)



(Figure 19: Girl with a pearl earring)



(Figure 20: Starry night)

SOURCING :

We sourced the required fabric according to our design in Coimbatore and Tiruppur.



The costume requires fundamental materials like fabric, trims and accessories. The list are

1. Cotton fabric
2. Net fabric
3. Lining fabric
4. Pattern sheets
5. Threads
6. Bobbin and bobbin case
7. Zipper
8. Needle
9. Sewing machine
10. French curve
11. Measuring tape
12. Scale
13. Marker
14. Hooks
15. Canvas

PATTERN MAKING & SEWING

Pattern making is one of the main aspect in developing collections. As my design collections based on trends it is little difficult to develop a pattern and sewing. The books how patterns work and pattern making for fashion design helped to make my preferred styles for my collection. The process of fabric sourcing happens with the help of final sketches to analyse the needed fabric type, GSM, Finishing, colours & quality. Here, design process ends and tailoring begins with measuring the user/ client who is going wear it and to be photographed in high fashion photography. After taking measurements, pattern need to be drafted with ease and seam allowance. Then, place patterns on fabric cut it out and sew using SNLS with 8 to 10 SP1 and 4 thread overlock to secure the raw edges from ravelling of threads. After finish sewing, fit check needs to be done and alterations are made from the feedback in fit check.. The model is photographed with all studio setup, makeup, hairdo in high fashion mode to capture and reach the target audience and market, through the availability mediums like magazines, journals, and social media.

CONCLUSION

The project has successfully achieved its aim of bringing together traditional European art and contemporary fashion and design. The use of contemporary silhouettes as the canvas for the paintings has allowed for a unique and refreshing interpretation of these famous works. The project also highlights the importance of art in different contexts and the influence that art can have on fashion and design. By blending traditional art with

contemporary fashion, the project showcases the enduring impact of classic European paintings and the power they have to inspire and influence new creative works. Moreover, the project provides an opportunity for individuals to experience the beauty and complexity of traditional European art in a new and accessible way. By presenting the paintings on contemporary silhouettes, the project enables a wider audience to appreciate these works and understand their significance.

In conclusion, the implementation of European famous paintings on contemporary silhouettes has yielded visually stunning results that successfully demonstrate the relevance and timelessness of traditional European art. The project provides a unique and refreshing interpretation of classic works, showcasing the impact of art on contemporary fashion and design, and making these works accessible to a wider audience.

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