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ENHANCING PERFORMANCE AND SECURITY IN CLOUD COMPUTING: A STUDY ON OPTIMIZATION TECHNIQUES

CH. Venkateswarlu, DVH Venu Kumar, K. Chiranjeevi,
MTech (CSE), Dept. Of CSE, venkibbb@gmail.com
MTech (CSE), Dept. Of CSE, venukumardvh@gmail.com
MTech (CSE), Dept. of CSE, chiranjeevi.kasukurthy@gmail.com

ABSTRACT
Cloud computing offers on-demand resources, improving scalability and cost efficiency. However, challenges like latency, resource allocation inefficiencies, and security vulnerabilities remain. This paper explores optimization techniques, including load balancing, containerization, and security enhancements, to improve cloud performance. Experimental results from simulated cloud environments show 35% latency reduction, 100% throughput improvement, and 95% security enhancement.

Keywords:
Cloud Computing, Load Balancing, Security, Virtualization, Optimization

1. INTRODUCTION

Cloud computing enables remote access to computing resources via the internet. It consists of:
Service Models: IaaS, PaaS, SaaS
Deployment Models: Public, Private, Hybrid
Challenges: Performance bottlenecks, security threats, inefficient resource allocation

1.1 Problem Statement

Cloud services experience high latency, unoptimized workloads, and security risks, affecting efficiency. This paper evaluates solutions to address these challenges.

1.2 Research Objectives

Optimize performance using load balancing & containerization
Enhance security through AES encryption & AI-based IDS
Measure effectiveness through simulations and experiments

2. LITERATURE REVIEW

Load Balancing Techniques: Round Robin, Least Connections, AI-based.
Containerization: Docker & Kubernetes improve cloud efficiency.
Security Enhancements: AES-256, Blockchain, AI-based IDS.
Prior research lacks a comprehensive evaluation of multiple optimization techniques, which this study addresses.

3. CLOUD COMPUTING OPTIMIZATION TECHNIQUES

3.1 Load Balancing for Performance Enhancement

Round Robin: Equal distribution but inefficient under varying loads
Least Connections: More effective but computationally expensive
AI-based Load Balancing: Predicts workload dynamically, achieving 35% latency reduction
Latency Reduction Comparison
The graph below shows the effectiveness of different load-balancing methods:

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3.2 Containerization for Resource Optimization
Docker provides lightweight virtualization
Kubernetes enhances resource allocation efficiency
Results: 100% throughput improvement with Docker + Kubernetes
Throughput Improvement Analysis
The line graph below highlights throughput enhancement:

3.3 Security Enhancements in Cloud Computing
AES-256 Encryption secures data transmission
Blockchain ensures tamper-proof records
AI-based IDS achieves 95% threat detection
Security Enhancement Comparison
The pie chart below shows the effectiveness of security measures:

4. Experimental Setup and Results

4.1 Simulation Environment
Load Balancing Tests: CloudSim (Latency & Resource Allocation)
Performance Testing: AWS EC2 instances (Throughput Analysis)
Security Evaluation: Wireshark for network monitoring

4.2 Performance Metrics
4.3 Results Analysis
AI-based load balancing significantly reduces latency (35% reduction).
Containerization (Docker + Kubernetes) improves throughput from 100 to 200 requests/sec.
Security enhancements (AI-based IDS, AES-256) mitigate 95% of cyber threats.

5. FUTURE SCOPE

Future enhancements include:
Serverless computing for automatic resource management
AI-driven adaptive security for real-time cyber threat mitigation
Edge computing to minimize network latency further

6. CONCLUSION

This study evaluated cloud optimization techniques for improved performance and security. Experimental results demonstrate significant latency reduction, throughput improvement, and security enhancements. Future work will integrate AI-powered cloud resource management.

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